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Language shark

// after logging in acces to a separate website >> italki

Do you have what it takes to be a language shark? Are you brave enough to dive into the ocean of languages?

Did you ever loose motivation while learning a language? Did you ever had an empty head while talking in your not native language? Were you ever shy to speak? Regular language learning is boring? Searching for some extra motivation? Want to improve your communication skills? Did you learn a language for ages ending up not being able to speak it? Want to try out a new quality in language learning and have fun? Want to make huge progress and start speaking right away?

Language shark provides you with the tools to stay motivated, have fun, build your confidence, learn new friends and start speaking!

Language learning is a whole big world to discover! Culture, great people, food, traditions, music, customs, the small things that make us different from each other.

We believe that language learning consists of 3 main elements, which interact with each other:

Small chunks – you don’t get overloaded with information and since it’s small you can do it regularly, since it’s small it gives you a headstart to learn more > short learning sessions

Systematic – being systematic is the key, becoming an expert in anything requires time and you can only do it when you do it on a regular basis > since short learning sessions are most effective we reward you for regular learning > badges

Motivation – you won’t become an expert in something which you don’t enjoy, keeping motivation is important > each session is different and encourages you to learn (we concentrate on speaking which is the most difficult part of language learning and yet the part which teaches you the most and allows you to grow the most), you interact with other users, fun - badges, , meeting people – language learning is all about leaving your comfort zone and interacting with others, being social, you can do this in a step by step way – and if you’re ready, you can reach out further >> italki?

//put this to another sub – page >> here just put a picture of a bottle

Language shark helps you maintain those 3 elements – we call it the rule of 3 by using the Message in the bottle concept (MIB) > Learn how it works… link to detailed explanation // what is in premium?

1. Choose the language that you’re learning:
2. Choose a subject from our library – pre- prepared subjects on various topics that you’re likely to use in everyday life, travelling, interacting with others, topics for beginners, intermediate, advanced OR challenge yourself by getting a subject at random – various categories. And the difficulty level.

Picture for getting a subject at random?

Shark gets hit by a book falling from the shelve – he starts looking it up?

Shark searching for a book in the library – then studies

1. Prepare yourself (so that you make a great impression – training for interviews, presentations) or start speaking spontaneously (train creativity, improvisation and handling unexpected situations)! Pay attention for the keywords (vocab building), idioms (for more advanced, link to an article about idioms >> knowing idioms of the language lets you truly understand the culture)

Piece of paper with the subject

1. Start speaking!
2. Confirm and throw it to the pool / view of the world, as the bottle travels through the ocean to another country
3. Wait till it gets picked up

Picture with a shark on the other side of the world, opening the bottle, listening to it, then speaking to it or putting a message back

1. Receive feedback! (bottle travels back, a happy shark opens it and listens to it)

Help others learn your language – learn listening skills, make friends, have fun, learn how to give feedback, gain scores and badges! Remember karma comes back – the more good you give the more good comes back to you (yin yang symbol)>>>

1. Grab a bottle – corked are unrated, open are already rated, premium users can have custom bottles – have more options for the visibility, send SOS MIB’s
2. Discover where it is from, who sent it and what is it about
3. Listen! Tap they key words that appeared
4. Give feedback, check if keywords have been used, if an idiom has been used correctly, grammar, pronouciation, overall, one thing to work on, one thing that you have done well, other comments! >> link to section about giving feedback and why is it important
5. Have fun topics are diverse, some are generated at random, you earn points and badges by helping others,

On language shark we focus on speaking / getting you to speak, the most difficult part in language learning, yet the one that makes you grow most and which is the main goal of the whole learning process – not reading or passively understanding.

What is the outcome (expandable boxes which explain details – select some or have a complete section somewhere else, here highlight the most important):

Fun – make new friends, have fun, make your travels more exciting by understanding the locals!

Confidence – the more you speak the bigger confidence, overcome your shyness

Handling stress – putting yourself into a situation when you’re not prepared

Quick-witted – by answering straight away, you will never be surprised again, helps you to be less blocked in everyday life

Presentation Skills – make yourself a better speaker by preparing yourself

Motivation - even when you’re busy, it’s short and gives you the extra push to learn

Improvistaion

Communication Skills

Travelling is more fun – make your travels more exciting by understanding the language

Creativity – by answering spontaneously

\*\*\*\*

Why does it work, why is it affective?

(Picture of a shark building a wall from blocks – they don’t fit it has holes / after using the app, we have a very nice, fitting building)

Language learning and in general, speaking consists of blocks – like lego’s. Of course the blocks in languages are words (how to learn vocab – links articles section to sites with flashcards, anki etc), from which you build sentences. The more blocks you have the bigger is your understanding – this is your base to success.

(Picture of a shark being surprised, does not know what to say, empty cloud – after using the app, same situation and he speaks with confidence)

But just knowing the words is not enough (people who read a lot of books or that are intelligent are not always talkative)!

Did you ever had a situation where you had no idea what to say? This is about the active vocabulary that is stored in your brain and the speaking connections that are created while talking. Muscles get trained in the gym and speaking neurons get of coursed trained during speaking. (shark trains in the gym, shark talking and his brain grows)

Stress can also block you but, the more you speak, the more various subjects you can talk about, the less blocks you have and it is easier it is to find words and be confident.

This is true for speaking languages – especially when you improvise and your brain works double hard to find words “on the fly” and put them into sentences. The words get pushed from the passive part of your brain into your active vocabulary. This trains your creativity because you access the deeper stored words in your head. The more you talk the bigger your active vocabulary gets and it’s more natural to speak almost about anything and do it well!

Don’t wait, dive in, it’s free! // find out how it works // more content after login

Register:

Available languages to learn: flags

For more info go to: how it works

A journey of thousand miles starts from a single step:

* We believe that it’s better to learn in small sessions and do it regularly that start of with a big pile of books and after few hours, leave them behind and have a big pause: picture with a shark’s head with a funnel and that after some time no more knowledge can get in:

There’s plenty resources out there: language courses / books / apps – we’re here to give you the tools to stay motivated, start learning fast, make friends, start speaking and have fun!

It’s like lego’s – the more you have – the easier it is to speak, react in unexpected situations, your active vocabulary grows – you’re getting more confident. Your speaking skills grow.

Preparing for a speech, presentation, interview, dealing with customers, going abroad, trying to get to your business to another country?